**allmilmoe.com: responsive, emotional & international**

**Website-Relaunch of Premium Kitchen manufacturer allmilmö accomplished.**

**With the statement “The Fantastic Kitchen“ respectively „Top-End Kitchen“ the Under Franconian kitchen manufacturer allmilmö Küchen GmbH & Co. KG (Zeil am Main, Germany) places its completely relaunched website. The online presence now is faster, saver and more emotional, innovative features make the surfing most enjoyable. Immediately striking on the homepage: The allmilmö-premium kitchen “Opaco Elephant Skin“ with Anti-Fingerprint-coating supermat-black!**

And the brand name shines in a new light too: Partly for reasons of excellent readability on black ground, partly as an homage to the numerous asian clients the allmilmö lettering is now presented in gold colour – as other important information’s too. By this the CI of the internet presence reflects perfectly the colour composition of the aforementioned high-end kitchen with its harmonious olive wood applications.

Target of the revision was to make the website faster, clearer and more innovative. But not only the optic underlines: there is now far more considerable emotion than before, because kitchens of this value are very seldom reduced to its functionality only in the purchase decision-making process. There are virtual tours to various kitchens, active click points lead to more information’s about the details. Numerous downloads are available.

The website fulfills of course mobile device demands. The social medias like Facebook, Instagram or Youtube have been successfully linked, whereas more are to follow. Impressive references from all over the world round up the general picture and create a desire for more. This „More“ offering to an international audience ensure the language versions in English, shortly followed by French and later by Mandarin. The brand allmilmö will get for sure unique attendance by the new website.